



19th ANNUAL

Basket Ball

PRESENTED BY



SATURDAY, APRIL 15, 2023 // THE BELLEVUE PHILADELPHIA

The American Cancer Society's 19th Annual Coaches vs. Cancer BasketBall will be held on Saturday, April 15, 2023 in Philadelphia. We are excited to honor Jay and Patty Wright for their longstanding commitment to the Philadelphia basketball community and to the fight against cancer. Festivities begin at 6:30 p.m. with a reception that includes a silent auction followed by an elegant dinner, a live auction and incredible entertainment. More than 500 guests are expected to attend, including Philadelphia's City 6 Division I Men's Basketball coaches, corporate sponsors, business and philanthropic leaders.

INVESTMENT OPPORTUNITIES



CHAMPION SPONSOR \$50,000

- Two tables of 10 (20 totals seats) with premier seating
- Opportunity for 6 guests to attend 60-minute VIP reception with Philadelphia City 6 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2023), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor banner displayed prominently at event
- Verbal recognition during event program
- Designated social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book



PLATINUM SPONSOR \$25,000

- One table of 12 with premier seating
- Opportunity for 4 guests to attend 60-minute VIP reception with Philadelphia City 6 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2023), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor banner displayed prominently at event
- Verbal recognition during event program
- Designated social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book



GOLD SPONSOR \$10,000

- One table of 10 preferred seating
- Opportunity for 2 guests to attend 60-minute VIP reception with Philadelphia City 6 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2023), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor board displayed prominently at event
- Inclusion in social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book



TABLE SPONSOR \$5,000

- One table of 10
- Corporate/Company/Investor name on website, in digital event program book, on sponsor board displayed prominently at event



UNDERWRITING SPONSORSHIPS

All underwriters will be recognized in the event program presentation, program book, and on appropriate signage. Full benefits description available upon request. Choose one. First come, first served:

\$10,000: Cocktail Hour, Table Centerpieces, Band

- Marketing benefits and four (4) tickets to the BasketBall plus VIP reception

\$5,000: VIP Reception, Audio Visual, Invitation Printing

- Marketing benefits and two (2) tickets to the BasketBall plus VIP reception

\$2,500: Valet, Event Signage, Photo Booth

- Marketing benefits and two (2) tickets to the BasketBall

50% net proceeds benefit AstraZeneca Hope Lodge

For more information, visit www.philadelphiabasketballgala.org
or contact Ali Gill at ali.gill@cancer.org, 215-446-5677



18 MILLION

*More than 18 million cancer survivors are alive today,
thanks in part to our work during the past 110 years.*

The American Cancer Society is dedicated to saving lives, celebrating lives, and leading the fight for a world without cancer. From breakthrough research, to free lodging near treatment, a 24/7/365 live helpline, free rides to treatment, and convening powerful activists to create awareness and impact, the Society is the only organization attacking cancer from every angle. You can help save lives by supporting the 19th Annual Coaches vs. Cancer BasketBall. A portion of all net proceeds will go directly to the AstraZeneca Hope Lodge in Philadelphia, which provides free lodging for cancer patients and their caregiver while undergoing treatment in the area.

