



20TH ANNUAL

Basket Ball

PRESENTED BY



SATURDAY, APRIL 13, 2024 // THE BELLEVUE PHILADELPHIA
HONORING FRAN & REE DUNPHY AND PHIL & JUDY MARTELLI

The American Cancer Society's 20th Annual Coaches vs. Cancer BasketBall will be held on Saturday, April 13, 2024 in Philadelphia. Festivities begin at 6:30 p.m. with a reception that includes a silent auction followed by an elegant dinner, a live auction and incredible entertainment. More than 500 guests are expected to attend, including Philadelphia's Big 5 Division I Men's Basketball coaches, corporate sponsors, business and philanthropic leaders.

INVESTMENT OPPORTUNITIES



CHAMPION SPONSOR \$50,000

- Two tables of 10 (20 totals seats) with premier ballroom floor seating
- Opportunity for 6 guests to attend VIP reception and get a photo with Philadelphia Big 5 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2024), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor banner displayed prominently at event
- Verbal recognition during event program
- Designated social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book
- Opportunity for a group of 15 to host dinner at the Philadelphia Hope Lodge, a home away from home for cancer patients



PLATINUM SPONSOR \$25,000

- One table of 12 with preferred ballroom floor seating
- Opportunity for 4 guests to attend VIP reception with Philadelphia Big 5 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2024), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor banner displayed prominently at event
- Verbal recognition during event program
- Designated social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book
- Opportunity for a group of 15 to host dinner at the Philadelphia Hope Lodge, a home away from home for cancer patients



GOLD SPONSOR \$15,000

- One table of 10 with ballroom floor seating
- Opportunity for 2 guests to attend VIP reception with Philadelphia Big 5 Coaches
- Selection of complimentary photographs from night-of-event celebrations
- Corporate/Company/Investor logo/name(s) on event invitation (commitment needed by February 10, 2024), event press releases, event website, event messaging to Coaches vs. Cancer constituents (2k+), sponsor slide during program, sponsor board displayed prominently at event
- Inclusion in social media post on the CVC and ACS Philadelphia Facebook pages (3k+ followers)
- Full page acknowledgement in digital event program book
- Opportunity for a group of 15 to host dinner at the Philadelphia Hope Lodge, a home away from home for cancer patients



TABLE SPONSOR \$7,500

- One table of 10*
- Corporate/Company/Investor name on website, in digital event program book, on sponsor board displayed prominently at event



EVENT EXPERIENCE OPPORTUNITIES

All underwriters will be recognized in the event program presentation, program book, and on appropriate signage. Full benefits description available upon request. Choose one. First come, first served:

\$15,000: Cocktail Hour, Table Centerpieces, Invitation Printing

- Marketing benefits and four (4) tickets to the Basketball plus VIP reception*

\$10,000: Band, Photo Booth, VIP Reception

- Marketing benefits and two (2) tickets to the Basketball plus VIP reception*

\$5,000: Valet, Audio Visual, Big 5 Player Appearance

- Marketing benefits and two (2) tickets to the Basketball*

**This event does sell out, depending on availability, seating may be on the main dining floor or on the balcony*

18 MILLION

***More than 18 million cancer survivors are alive today,
thanks in part to our work during the past 110 years.***

For more than 10 decades, the American Cancer Society has been dedicated to pursuing better outcomes for every cancer, every life. Today, more people are surviving cancer than ever before, but there is still work to be done. You can help save lives by supporting the 20th Annual Coaches vs. Cancer Basketball. A portion of all net proceeds will go directly to the AstraZeneca Hope Lodge in Philadelphia, which provides free lodging for cancer patients and their caregiver while undergoing treatment in the area.

50% net proceeds benefit AstraZeneca Hope Lodge

For more information, visit www.philadelphiabasketballgala.org
or contact Ali Gill at ali.gill@cancer.org, 215-446-5677

